

# Brecon Jazz Weekend Guide 2022

Hi,

Welcome to this years **Brecon Jazz Weekend GUIDE**. We will still be a one shop stop for all things Brecon for the Fringe, Jazz and Street events - your all encompassing, go to guide.

The Guide 2022 will contain;

- Full programme of events
- Full colour imagery throughout
- Handy A5 sized magazine style
- An increased print run to 10,000 - two print runs 1. Early July for promotion 2. weekend edition
- Delivered at the end of July to all music venues in Brecon.
- Also delivered to community / visitor pick up points in the towns of Brecon, Builth Wells, Crickhowell, Hay-on-Wye, Merthyr and Talgarth

We welcome any thoughts on features, delivery points and timings.

We hope to give a true and detailed guide to the big Brecon weekend – enticing both locals and visitors to our area over this legendary weekend.

*We already have the weekend marked in our diaries, bring on the music, the food and more music!*

If you would like to feature in the 2022 Brecon Festival Guide please email or call **Paul on 07860 406834** [advertising@breconjazzweekend.wales](mailto:advertising@breconjazzweekend.wales)

## Advertising Rates (Same rate as 2019)

- 1/8 page ad: £45
- 1/4 page ad: £65
- 1/2 page ad: £95
- 1 page ad: £165

You will be added to the We Love Brecon APP if you're not on it already.

Premium Guide pages (available to venues only)

- 1/4 page ad: £80
- 1/2 page ad: £135
- Inside cover ad: £265
- Back cover ad: £295
- Leaflet insert: £450

Please speak to us about our in-house design team who can design your advert free of charge. All we need from you is wording and any logos or images supplied as jpeg files.

Or you can supply finished artwork as a jpg or high res pdf.

Email all copy to: [artwork@breconjazzweekend.wales](mailto:artwork@breconjazzweekend.wales)

